



A Vibrant Retail & Residential Village

WHITTWOOD
Town Center

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Whittwood Town Center Receives “Beautification Award”

From Whittier Chamber of Commerce

WHITTIER, Calif., Feb. 21, 2008 – Whittwood Town Center has been recognized with the prestigious “Beautification Award” by the City of Whittier Chamber of Commerce. This honor was given to the 760,000-square-foot shopping center based on its exterior beautification and overall contribution to the quality of the City of Whittier. The award comes at the end of a three-year redevelopment for the center that changed one of Southern California’s first enclosed malls into an updated open-air town center.

“We are honored to have received the “Beautification Award” from the Whittier Chamber,” said Whittwood Real Estate Manager, Ginger Hartmann. “Many people teamed together in rebuilding Whittwood and creating the beautiful shopping center it is today. This award is evidence of a job well done.”

Originally opened in 1955 as an open-air shopping center, Whittwood was converted into

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an enclosed mall in 1979. In 2004, the shopping center was transformed back into an open-air retail destination with stores such as JCPenney, Sears, Mervyns, Target and Vons, specialty shops, restaurants and a dining terrace connected by plazas, green spaces and a walking path.

A multi-tenant upscale residential district of 114 townhomes will be added to complete this retail and residential village at its location on the corner of Whittier Boulevard and Santa Gertrudes Avenue.

Formed in 1987 by Ruth B. Shannon and Lee Owens for the Whittier Centennial, the City of Whittier's Beautification Committee selects approximately seven "Beautification Award" recipients annually. Award recipients are businesses in Whittier that have remodeled and re-energized their businesses through exterior beautification, and made a difference in the city.

For more information about Whittwood Town Center, please visit

www.whittwoodtowncenter.com.

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