



A Vibrant Retail & Residential Village

WHITTWOOD
Town Center

Contact: Judy Lynn Bullockus, Lapin Consulting Group
(714) 434-1300 x 104 or jlbullockus@lapincg.com

FOR IMMEDIATE RELEASE

**Seven New Stores Open at Newly Renovated
Whittier Shopping Center Just in Time for Last Minute Gifts**

Whittwood Town Center Has Gifts for Everyone on Your List

WHITTIER, Calif., Dec. 14, 2006 – Newly renovated Whittwood Town Center welcomes the addition of seven new stores to their growing tenant roster just in time for holiday gift purchases. Over 35 new stores have joined the shopping center since its renovation.

The 760,000-square-foot shopping center has added **Beach Bums, Denim & Stuff, Sugar N Spice, facelogic, Sweet Scents, It's U** and **Cingular Wireless** to its location at Whittier Boulevard and Santa Gertrudes Avenue in Whittier, with plans to open Cost Cutters, Dream Dinners, GNC Nutrition Center and The Watch Stop soon.

The addition of in-line apparel retailers is new to Whittwood Town Center, which has traditionally offered apparel via its anchors, JCPenney, Sears, Mervyns and Target.

- more -

Popular brands and some of the latest trends available in retail are at Whittwood's **Beach Bums**, which offers shoppers a diverse selection of men's, women's and children's surf and skate clothing, footwear and accessories, as well as fashion-forward high-end brands.

Fashionable clothing and accessories for men and women can also be found at **Denim & Stuff**. The store specializes in premium denim at affordable prices and famous brand names.

Sugar N Spice offers women's casual name-brand attire, t-shirts and premium denim. In addition to women's clothing, infant and toddler items are offered with plans to soon carry girl's clothing, sizes 7-to-14. Gift certificates are available. Rounding out the new apparel choices, **It's U** offers women's fashion-forward clothing for the price conscious.

Also now open at Whittwood is one of the skincare industry's newest innovations, **facelogic**, a day spa that provides customers with affordable, high-quality custom facials and low-price skincare services. Facelogic has an annual membership program for guests that features a monthly \$39 facial. Gift certificates are available.

The addition of **Sweet Scents** to the shopping center brings well-priced designer fragrances available for gift-giving this season and throughout the year. The world's largest wireless company, **Cingular Wireless**, has also just opened to provide for shoppers' wireless needs.

Whittwood Town Center opened its doors in 1955, originally as an open-air shopping center. In 1979, the property was converted into an enclosed mall. In 2004, Whittwood began a transformation that has taken it back to its roots as an open-air shopping center with retailers, specialty shops and restaurants connected by plazas, green spaces and a walking path. Upscale townhomes will later be added to complete Whittier's newest retail and residential village.

Whittwood Town Center features over 50 stores and restaurants and is anchored by JCPenney, Sears, Mervyns, Target and Vons. For more information, please visit www.whittwoodtowncenter.com.

###